

# Thanksgiving

## SOLICITATION 2010

### ORDER FORM

NAME OF ORGANIZATION \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

TITLE (if applicable) \_\_\_\_\_

PHONE (\_\_\_\_\_) \_\_\_\_\_ FAX (\_\_\_\_\_) \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

DIRECT APPEAL solicitations are customized for each individual food bank. We will provide proofs (generated from your supplied copy) for your approval.

#### **1** INSIDE SOLICITATION CARD *(80 words maximum)*

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#### **2** BACK OF SOLICITATION CARD *Additional charges apply if required! \$250 set-up fee + \$8 per thousand printed.*

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**3**

**INSIDE "THANK YOU" CARD**

*We recommend name and address only along with logo, if desired.*

*Please supply camera ready logo; hard copy, disk or email [carol@directappeal.net](mailto:carol@directappeal.net)*

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**4**

**OUTER ENVELOPE**

*Logo with address*

**INDICIA** *(Please provide sample)*

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**5**

**RETURN ENVELOPE**

**"FACE"** *Exact address*

*Please include FIM & Bar codes*

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**6**

**RETURN ENVELOPE "DONATION FORM"**

*Please print or type your copy here*

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**DIRECT APPEAL**

315 MAIN STREET • AVON, NEW JERSEY 07717 • 732.776.7700 • FAX: 732.776.5400